

# THE MEGAPHONE OF MAIN STREET: SMALL BUSINESS JOBS REPORT

presented by  
**SCORE**

Part 2: The Gig Economy

FALL 2017

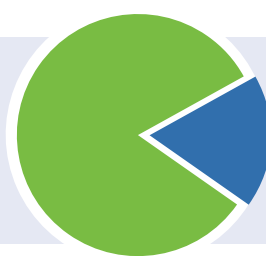
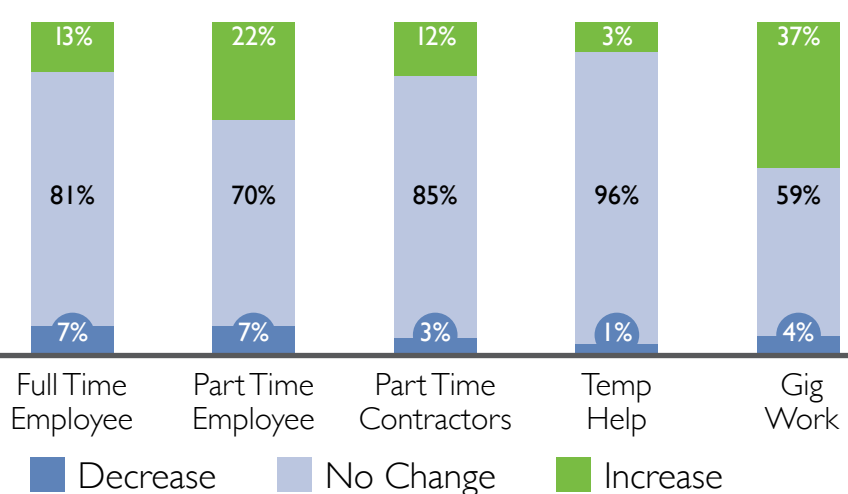


## CONTRACTORS ARE THE NEW "GO-TOS"

Business owners reported an increase in hiring in all categories of workers over the past six months, with the greatest growth in one-time project or gig workers (37%).



During the last 6 months, did the total number of workers in your firm increase, decrease, or stay the same?



**20%** of businesses reported replacing employees (of any type) with contractors over the past six months.

What has an impact on your decision to hire a **contractor/temp worker** versus an employee?

Value	Percent
Specialized expertise	50.8
Only have temporary or seasonal needs	41.0
Cash reserves to comfortably make payroll	35.1
Cost of employee healthcare	30.7
Less expensive	25.5
Complication of setting up employee healthcare	20.4
Cost of other retirement benefits	20.1
Having to manage a person versus a service being responsible for managing	18.2
Complication in setting up retirement plans	16.1
Try out person to hire as employee	15.4
No available work space	10.4

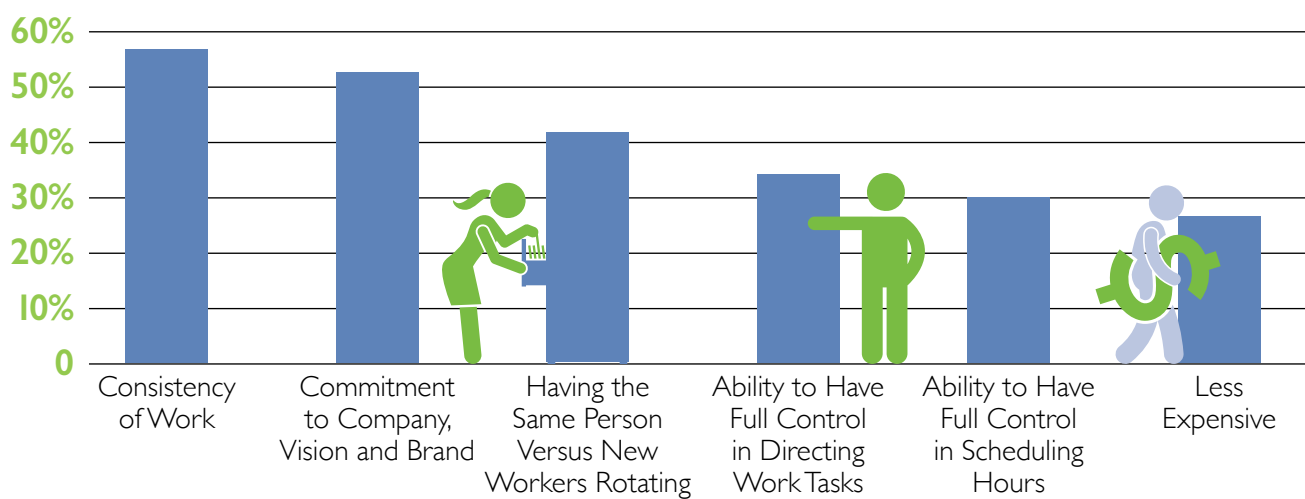
**47%**

of **non-employer/solopreneur firms** reported hiring **other people** part-time to help run the business, for an average of 3.2 workers, including the owner.



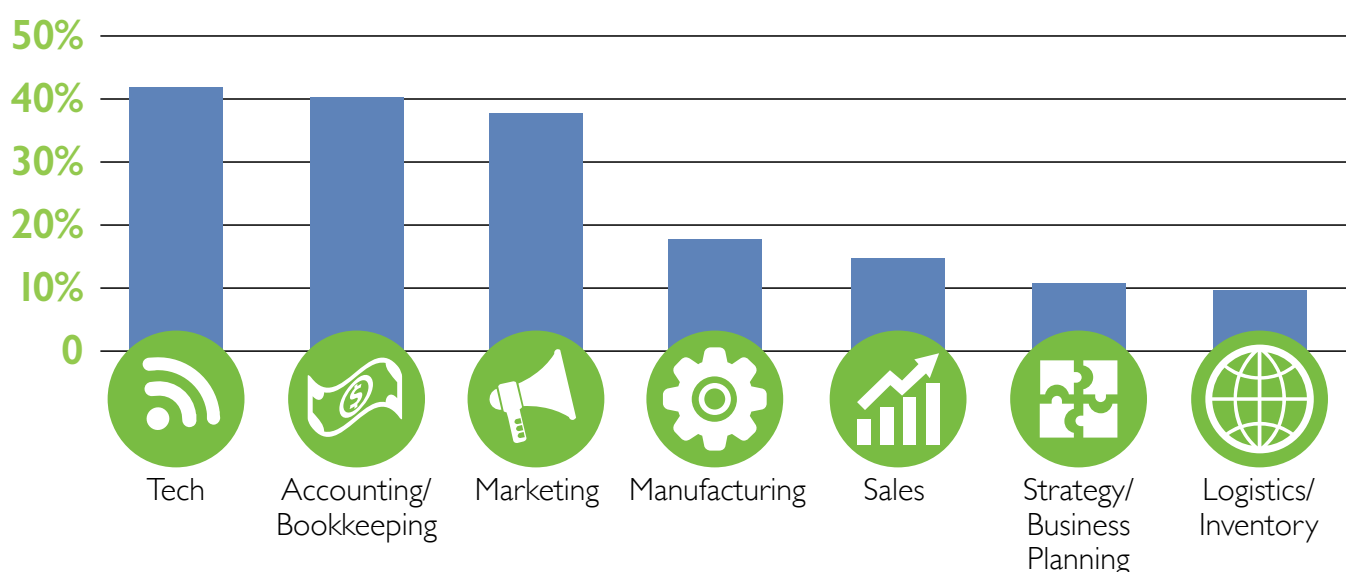
## ...BUT EMPLOYEES BRING BENEFITS, TOO

What has an impact on your decision to hire an **employee** versus a contractor or temporary worker?



## WHAT WORK IS GETTING OUTSOURCED?

In what business functions do you outsource to contractors?



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**MEGAPHONE OF MAIN STREET  
SMALL BUSINESS JOBS REPORT** FROM SCORE

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SOURCES:

- <https://www.bls.gov/careeroutlook/2016/article/what-is-the-gig-economy.htm>
- <http://www.gao.gov/assets/670/669899.pdf>
- <https://www.census.gov/epcd/nonemployer/view/define.html>
- <https://www.score.org/resource/megaphone-main-street-small-business-jobs-report>